



Tommy Kuusisto

Graphic Designer

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SUMMARY

Experienced Graphic Designer specializing in branding, print advertising, multimedia/web promotions, communication design and illustration.

SKILLS

Computer/Software

- InDesign
- Photoshop
- Illustrator
- Bridge
- After Effects
- Premier
- Microsoft Office
- HTML, Squarespace, Wix

Core Skills/Concepts

- Branding
- Ad/Concept Design
- Layout/Prepress
- Illustration/Typography
- Project Management
- Social Media Design/MGT
- Video Editing/Production
- Training/Team Lead

EDUCATION

The Art Institutes International Minnesota, Minneapolis MN

June 2017

Bachelor of Science degree in Graphic Design

GPA : 3.97 - Recipient of Presidents' List and Honor Roll

The Art Institutes International Minnesota, Minneapolis MN

Dec. 2001

Associate of Applied Science degree in Multimedia/Web Design

WORK/PROJECT EXPERIENCE

Twin Cities Techno : Minneapolis, MN

April 2018 - Present

Logo Design/Design Layout

Collateral creation (from creative to print) including event posters and flyers for upcoming events. Social media design/management.

R&R Engineers : Denver, CO

July 2015 - Present

Logo Design/Design Layout

Graphic design for print advertisements and promotional gifts, making revisions upon clients request. Social Media design/management.

Mental Snowboards : Minneapolis, MN

Nov. - March 2018

Branding/Product Design/Illustration

Extensive graphic design project including: company logo, business cards, collateral (flyers, brochures, posters), website, merchandise and actual snowboard product design.

Tim B Design : Minneapolis, MN

Jan. - March 2017

Graphic/Web Design

Temporary help with layout design and video editing using Adobe software.

Developed marketing materials and posted to social networking accounts daily.

United Maintenance : Eagan, MN

July - Oct. 2017

Freelance Layout/Web Design

Created layouts and visual elements. Communicated with client and made revisions upon request. Designed website and published for online viewing.

Nology Networks : Plymouth, MN

April - Nov. 2016

Freelance Design Layout

Used Adobe software to design a series of "leave behinds". Made several revisions for my client and prepared documents for printing process.

Ruby Tuesday Restaurant : Edina, MN

Feb. 2006 - June 2015

Host/Wait Staff/Trainer

Provided various levels of quality service to customers dining at restaurant.

Trained new employees on restaurant procedures and computer software.